



## Pasadena Strawberry Festival 2017 Beauty Pageant Competition

The 2017 Pasadena Strawberry Festival is proud to announce the 44th annual beauty pageant competition to be held on April 1, 2017 at the Deer Park Theatre and Courts Building located at 1302 Center Street, Deer Park, Texas 77536. Competition winners will have the opportunity to represent the Pasadena Strawberry Festival in various youth and family events. This "natural" pageant is open to female contestants from the South Texas area for ages 6 months to 24 years old. Proof of age will be required for all age divisions, and each contestant under the age of 18 will be required to have a parent/legal guardian present on the day of the pageant.

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### COMPETITION INFORMATION

AGE DIVISIONS:	Baby Miss	3-23 months
(age as of	Toddler Miss Strawberry	2-3 years
January 1, 2017)	Little Miss Strawberry	4-5 years
	Petite Miss Strawberry	6-8 years
	Young Miss Strawberry	9-11 years
	Junior Miss Strawberry	12-14 years
	Teen Miss Strawberry	15-17 years
	Miss Pasadena Strawberry	18-24 years

ENTRY FEE: The entry fee for the competition will be \$75.00 plus a non refundable \$25.00 registration fee. This fee will permit the contestant to compete for the title of queen for their age division.

APPLICATIONS: Application and payment must be submitted to the Pasadena Strawberry Festival office by March 17, 2017.

- Entries received after this date will incur a \$25.00 late fee. NO EXCEPTIONS.
- ABSOLUTELY NO entries will be accepted after March 24, 2017 or on the day of the pageant.
- Acceptable forms of payment are cash or credit card.
- **To validate proof of age and division placement, contestants must provide a birth certificate.**



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- FORMS:** The Application, Hold Harmless Agreement form, and Master of Ceremony (MC) sheet should be submitted to the Pasadena Strawberry Festival office, along with payment, on or before March 24, 2017. All forms should be typewritten. **Illegible or handwritten applications will not be accepted.**
- ORIENTATION:** This meeting is for all contestants, and will be held on March 15, 2017 at 6:30pm at the Strawberry Festival office. Contestants are **HIGHLY ENCOURAGED** to attend this meeting.
- WARDROBE:** Pageant attire is party or formal wear and may be any age appropriate style or color. Full length gowns are required for Young, Jr, Teen and Miss age divisions.
- CASUAL OUTFIT OF CHOICE:** This category is only for the Young, Jr., Teen and Miss age divisions. Contestants will wear outfits that represent their unique tastes in a fun way. To be worn during on stage introductions.
- D'JUANA OXFORD AWARD:** We remember the legacy of "Ms. D", and honor one recipient in the *Miss* age division who exemplifies grace, has a heart of gold, is congenial, and has a volunteering spirit.
- PORTFOLIO:** This is an optional category consisting of a notebook of five (5), current, 8 x 10 photos of the contestant.
- Portfolios should be submitted to the Strawberry Festival office by March 24, 2017.
  - The first page of the portfolio should be the completed "*Portfolio Cover Sheet*" form.
  - Head shots or full body shots may be used.
  - Portfolios will be judged by a separate panel of judges prior to April 1, and should be retrieved on the event day.
- PHOTOGENIC CATEGORIES:** There are two optional photogenic categories.
- Photogenic Personality
- A notebook of three (3), current, 8 x 10 photos are required for submission.
  - The first page of the notebook should be the completed "*Photogenic Personality Cover Sheet*" form.
  - Head shots or full body shots may be used.
  - Notebooks should be submitted to the Strawberry Festival office by March 24, 2017.



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- Photogenic Personality photos must be unique and separate from the contestant's portfolio entry, (if entered).
- This is not counted toward a contestant's final score.
- Photogenic Personality notebooks will be judged by a separate panel of judges prior to April 1, and should be retrieved on the event day.

### Photogenic Beauty

- A notebook of three (3), current, 8 x 10 photos are required for submission.
- The first page of the notebook should be the completed "*Photogenic Beauty Cover Sheet*" form.
- Head shots or full body shots may be used
- Notebooks should be submitted to the Strawberry Festival office by March 24, 2017.
- Photogenic Beauty photos must be unique and separate from the contestant's portfolio entry, (if entered).
- This is not counted toward a contestant's final score.
- Photogenic Beauty notebooks will be judged by a separate panel of judges prior to April 1, and should be retrieved on the event day.

The Pasadena Strawberry Festival and the beauty pageant committee will not be responsible for portfolio or photogenic entries not retrieved on pageant day. Notebooks will not be mailed back to the contestant.

### JUDGES:

Judges will be knowledgeable and distinguished leaders in the community. Contestants and/or family members/guardians shall have no contact with the judges before, during, or after the competition. There will be a separate panel of judges for the optional Portfolio and Photogenic categories. All judge's decisions are final. No parent or guardian of any contestant will be allowed in any judging area at any time.



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## SCORING AND AWARDS

### SCORING:

All Baby, Toddler, Little and Petite contestants are scored in four categories:

1. Beauty
  - Overall beauty
2. Modeling & Personality
  - Routine
  - Eye contact
  - Smile
3. Formal Wear
  - Style, fit and color of attire
  - Age appropriateness
4. Overall Impression
  - The judges overall impression of the contestant

All Young, Jr., Teen, and Miss contestants are scored in six categories:

1. Beauty
  - Overall beauty
2. Modeling & Personality
  - Eye contact
  - Smile
  - On stage routine
  - Confidence on stage
3. Formal Wear
  - Style, fit, and color of attire
  - Age appropriateness
4. Casual Outfit of Choice
  - Style and fit of attire
  - Age appropriateness
  - On stage routine
  - Use of small props relating to outfit are permissible
5. Overall Impression
  - The judges overall impression of the contestant
6. On Stage Questions
  - Questions for the Young and Jr. age divisions will be available at orientation or upon receipt of the contestant's completed and paid application
  - Questions for the Teen and Miss age divisions WILL NOT be available prior to the pageant
  - Contestants are encouraged to be informed on current events, personal goals, and future endeavors
  - The score for each contestant's on stage question will be counted toward the final score.



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- AUDITING:** To ensure the accuracy of this competition, all score sheets will be validated by an independent auditor prior to the crowning ceremonies.
- TIES:** In the event of a tie, scores will be considered in order of Beauty, Modeling & Personality, Formal Wear, and On Stage Question (if applicable). If subsequent ties occur, the judges will reassess.
- SCORE SHEETS:** In order to protect the privacy of all contestants, master score sheets will not be available to anyone. Individual score sheets may be picked up at the Pasadena Strawberry Festival office the week after the pageant. Scores **WILL NOT** be mailed post event.
- AWARDS:** Miss Pasadena Strawberry Festival may be entitled to receive a \$1,000.00 scholarship to the accredited college of her choice from the Pasadena Strawberry Festival. The Queen in each age division will receive a crown, satin sash, a queen's trophy, a rhinestone crown pin, and two (2) general admission passes (or wristbands) for festival weekend. Each age division Princess, Duchess and two (2) Sweethearts will receive a sash, a trophy, and one (1) general admission pass (or wristband) for festival weekend. Other prizes will vary with age and appropriateness.

Category	Award	On/Off stage Presentation
Beauty	"Most Beautiful" sash	On stage
Modeling & Personality	"Best Model" sash	On stage
Formal Wear	"Best Fashion" sash	On stage
Outfit of Choice <small>(Young, Jr., Teen, Miss only)</small>	"Outfit of Choice" sash	On stage
D'Juana Oxford <small>(Miss only)</small>	"Ambassador" sash and plaque	On stage
Portfolio	"Portfolio" sash	On stage
Photogenic Beauty	"Photogenic Beauty" sash	On stage
Photogenic Personality	"Photogenic Personality" sash	On stage

The Pasadena Strawberry Festival Beauty Pageant is open to the public.

- On event day, a \$5.00 entry fee per person will be charged at the door.
- The \$5.00 entry fee will be waived for each contestant and one (1) chaperone.
- Children Ages 5 and under are admitted free.



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### ADDITIONAL INFORMATION

- PRE REQUISITE:** Candidates for Miss Pasadena Strawberry Festival must be single, (never married), not pregnant, will not become pregnant, must not be a parent, and **MUST** be able to represent the Pasadena Strawberry Festival at various events throughout the following year. In the event of any of the aforementioned circumstances, the title will be immediately relinquished to the first runner up for the duration of the said term.
- CONDUCT:** Inappropriate or unsportsmanlike conduct by contestants, their support system, or any audience member will not be tolerated and may result in a contestant's immediate disqualification. If a winner is disqualified, the title will be awarded to the contestant with the next highest score. Depending on the circumstances, the disqualified contestant may not be eligible to participate in future pageants. No coaching from the audience will be allowed.
- PAST WINNERS:** Under no circumstances will a contestant be able to compete in an age division the contestant has already won.
- DIVISION PLACEMENT:** Under no circumstances will a contestant move up or down in age divisions. Age division placement will be based on the birth date as validated by a certified birth certificate.
- SPONSORS:** Contestants may obtain business or family sponsorships. The Pasadena Strawberry Festival is a 501 (c) 3 non-profit organization, therefore this sponsorship is tax deductible. If a contestant retains a sponsor, include the business name on the Master of Ceremonies (MC) sheet so the sponsor can be properly recognized as the contestant goes on stage.
- BEAUTY PAGEANT COMMITTEE:** Under no circumstances, will a relative of a pageant contestant will be allowed to serve on the Beauty Pageant Committee.
- PHOTOGRAPHER:** A professional photographer will take pictures of the contestants. No personal cameras, cameras on tri-pods, cell phones or videography will be allowed.
- DRESSING ROOMS:** Dressing rooms are available. Please do not leave any valuables unattended when departing the dressing room area as the Pasadena Strawberry Festival will not responsible for any lost or stolen items. At no time before, during or after the competition, will men or boys be allowed into the dressing area.