



# Pasadena Strawberry Festival



**Download**  
before you fill out this form

Dear Participant,

It's time to get those creative ideas flowing, get out those decorations & costumes, shine up your vehicles, hitch the horses, put on your marching shoes, paint your faces, & plan to be a part of the **2018 Pasadena Strawberry Festival Parade**. This year's parade will be held on **Saturday, May 12, 2018 at 10:00AM**

**\*\*PLEASE READ ALL INFORMATION & RULES, AS THEY ARE IMPORTANT IN MAKING OUR PARADE A SUCCESS & FUN FOR ALL. PLEASE GIVE A COPY OF THESE RULES TO EVERYONE IN YOUR GROUP.**

*So let the creative ideas flow.* All entries must be returned by **May 9<sup>th</sup> @ 5:00PM** in order to be placed in the line-up.

The Parade route will start at **10:00AM** at the corner of **Spencer & Shaver** & proceed for one mile down **Spencer**, to **Burke** ending at the **Memorial Stadium Parking Lot**.

## **PARADE CHECK IN:**

**Sign In:** At the Table under the tent in the parking lot at **Spencer & Shaver**.

**Line up:** **8:00AM** in the same parking lot of **Spencer & Shaver** (**FOLLOW THE SIGNS**)

**Start Time:** The Parade goes down **Spencer** at **10:00AM Sharp!**

**(Upon arriving; Go to the 'Sign In Table' first;)**

**(1) Sign in; (2) Pick up your number; (3) The parade committee will direct you to your Line Up location.)**  
**You may finish decorating in your Line up spot. No other vehicles are allowed to drive in & out of line up area.**

**\*\*Under No Circumstance will groups be allowed to meet at the sign-in table. If your entry has a group participating, please designate another area for a drop off point to meet the group leaders & consolidate into one group & then proceed to line up. Please do not drop off children at the sign in table. You MUST designate only ONE PERSON to pick up your entry number at the "Sign In Table.**

**"NO POLITICAL SIGNS ON ANY ENTRY"**

We look forward to seeing you at the parade & thank you for your help in making this another GREAT Parade. If you have any questions or need further information, please contact the office 281-991-9500.

Sincerely,

*Nancy Ferriegel*  
Parade Chairmen

*Murline Staley*  
President

**"Preserving Texas History, Supporting Education through Scholarships"**

Page 1 of 5

**7603 Red Bluff Rd.**

**Pasadena, Texas 77507**

**281-991-9500**

**Fax 281-991-8880**

**[www.strawberryfest.org](http://www.strawberryfest.org)**

## RULES OF THE ROAD

**ABSOLUTELY NO THROWING OF CANDY, GUM, ETC. FROM ANY ENTRY IN THE PARADE.** To do so will cause immediate expulsion from the Parade & you may be ticketed by the Pasadena Police Department. It is against the Rules of our Parade Permit to throw anything during the Parade. Only those participants walking are allowed to pass things out to the spectators along the Parade Route.

If you have people walking, there will be **NO JUMPING ON & OFF ANY MOVING VEHICLE.** Please wait until the parade slows down & the vehicle is at a complete stop. Walkers will not be allowed to walk beside the moving vehicles; **They must be BEHIND OR FRONT OF the vehicles.**

Children under the age of 7 may not walk in the parade, this slows down the procession. Children who are riding on floats, trailers, trucks, etc. must be accompanied by adults at all times.

There is to be no littering either at the line up or down the Parade Route. If you must work on your entry at the line up, please be sure to take everything with you. We are guests of the merchants in the area who graciously let us invade their parking lots.

**Floats cannot be more than 14 ft. tall due to traffic light clearance.**

If you break down during the parade, please move over to the side of the road as soon as possible. Some of the older cars will over heat excessively if they are not kept moving.

**No alcoholic beverages are allowed at the line up area or Parade Route.**

**No Horses will be allowed in the Parade due to the fact that we do not have street sweepers available.**

**Judges** will be at the location to be determined. Number placement will be explained at time of sign in.

**ENTRY FORM** - Please fill out **ALL** of the form & **be sure to circle what category** you wish to be entered in for the judging. **All paper work & signatures** must be received no later than 5:00PM on May 6, 2018, or will not be accepted in line up.

**AWARDS** - Awards will be presented during the Festival. If you win an Award you will be notified by letter with instruction where on the grounds it will be presented and what time for you to be there.

**HOLD HARMLESS DECLARATION** - **All participants MUST sign a release** holding the Pasadena Strawberry Festival & the City of Pasadena harmless for any loss of property or person during the parade. Each participant or legal guardian of a minor participating must sign the release. Please feel free to copy the release form enclosed for your participants if necessary.

**PHOTOGRAPHY RELEASE** - All participants must sign a release granting the Pasadena Strawberry Festival and its legal representatives and assignees rights to use and publish photographs of them, or in which they may be included, for editorial, trade, and/or advertising purposes or the organization.

***The Parade Committee reserves the right to reject any entry, which they deem inappropriate or not representative of this community celebration. This includes any and all organized groups, which appear to be participating for the purpose of protesting for or against any cause.***

Additional forms are available at the Pasadena Strawberry Festival Office located at the Pasadena Fairgrounds (Fairmont Pkwy @ Red Bluff Rd) or on the website [www.strawberryfest.org](http://www.strawberryfest.org) .

Page 2 of 5

Please mail forms to: Pasadena Strawberry Festival or Fax to: 281-991-8880  
7603 Red Bluff Rd  
Pasadena, TX 77507

**2018 PASADENA STRAWBERRY FESTIVAL  
PARADE ENTRY FORM**  
**In order to properly place your entry in the Parade line up,  
All Information MUST be filled in or Application is not accepted!**

ORGANIZATION NAME:

CONTACT PERSON:

ADDRESS:

CITY: STATE: ZIP:

PHONE: (C) (Wk)

TYPE OF ENTRY: **(Select one or more as appropriate)**

BAND FLOAT TRUCK CAR WALKERS OTHER **(NO HORSES)**

CATEGORY: **(Select One)**

COMMERCIAL CIVIC GROUP YOUTH NON-COMMERCIAL

DESCRIPTION OF ENTRY:

**PARTICIPANTS SIGNATURE**

**SPECIAL REQUEST TO PARADE ENTRANTS**

**\*\*Must Be Filled Out!\*\***

Dear Parade Entrant:

We will be taping the parade this year for broadcasting on the Pasadena Channel 16 and would like to have some information concerning your group. **Please provide us with a SHORT description of your organization, its purpose & community involvement. Also include your officers names & if they are riding in your entry.** Please provide any additional information that you feel is important.

Thank you!

Parade Committee

AGREEMENT TO INDEMNIFY AND HOLD HARMLESS

In consideration of entry into and participation in the activities associated with the PASADENA STRAWBERRY FESTIVAL and in recognition of the risk of injury while participating in FESTIVAL activities and as consideration for the right to participate in the activities, I hereby for myself, my heirs, executors, administrators, assigns, or personal representatives knowingly and voluntarily enter into this WAIVER and RELEASE OF LIABILITY and hereby WAIVE any and all rights, claims, or causes of action of any kind whatsoever arising out of my participation and do hereby RELEASE and forever discharge THE PASADENA STRAWBERRY FESTIVAL and their affiliates, managers, members, agents, attorneys, employees, volunteers, heirs, representatives, predecessors, successors and assigns, the event site and its agents, attorneys, employees, volunteers, heirs, representatives, predecessors, successors and assigns and all sponsors and/or beneficiaries of the FESTIVAL from any and all liability, claims, demands, damages, actions or causes of action of every kind and character now existing or which hereinafter may arise as a result of my participation regardless of cause or whether any injury is caused by the sole, joint, comparative, or concurrent negligence or gross negligence or fault of the FESTIVAL, the negligence or fault of myself or third parties, the conditions of the event site or any other cause.

Further and for the consideration herein described, I agree to INDEMNIFY and HOLD HARMLESS the FESTIVAL against any and all claims, demands, damages, suits or actions of any kind whatsoever for liability, damages, compensation or otherwise brought y me or anyone on my behalf, including attorneys fees, if litigation arises on account of claims made by me or anyone on my behalf caused by negligence, gross negligence, negligence per se, strict liability and/or liability under the Deceptive Trade Practices Act or other fault regardless of cause or whether caused by the sole, joint, comparative, or concurrent negligence, gross negligence or fault of the FESTIVAL, my own fault or the fault of third parties, the conditions of the event site or any other cause. To INDEMNIFY means to assume the liability in a situation, thereby relieving the other party of responsibility.

I recognize that various photographs, video recordings and/or other media will be taken during the FESTIVAL's activities. I agree to grant the FESTIVAL full permission to use any photographs, video recordings, or other media of the FESTIVAL activities that contain my likeness for the purpose of promoting the FESTIVAL or its SPONSORS in any manner deemed appropriate by the FESTIVAL. I further agree to RELEASE and INDEMNIFY the FESTIVAL for any claims of NEGLIGENCE, GROSS NEGLIGENCE, NEGLIGENCE PER SE, STRICT LIABILITY or LIABILITY under the DECEPTIVE TRADE PRACTICES ACT or other fault for claims made that relate to any usage of photographs and/or interviews, including but not limited to damages, losses, costs of defense, attorney's fees and whether caused by the sole, joint, comparative or concurrent negligence, gross negligence or fault of the FESTIVAL or myself or third parties, the conditions of the event site or any other cause.

I hereby declare that I have read and fully understand this Agreement in its entirety and that, by signing (or clicking) below, I assent to the terms and conditions contain this Agreement.

Signature

Date

Name of Organization